



**palm desert area
chamber of commerce**

*effective
August 2011

**current advertising rates for the *Business to Business*
chamber monthly publication**

**if you are interested in promoting to
over 1000 business members from throughout the
Coachella Valley and reaching 2000 mailboxes...
think about placing a printed ad, or insert a flyer into
the *Business to Business* monthly mailer.**

**published monthly, distributed to the entire membership
and dropped around town, such as the mall.**

**The newsletter is an affordable
tool in promoting your business**

**Low cost ad rates (sizes and costs) enclosed - with
discounts for extended ad runs
(we suggest you advertise for at least 3 consecutive months)
You won't know unless you try - and what better way
than affordably - with your Area Chamber of Commerce**

**Or...insert a flyer into the newsletter. You print and deliver to
the chamber 2000 copies of your flyer and for a fee of
\$200 we will insert it and mail it along with the mailer.**

**Must be an 8.5 x 11 standard flyer for this rate.
other sizes = different rates**

**Both are affordable ways to reach the members...or.....
purchase the .XLS mailing list from us for \$250 and mail
at your leisure.**

**Contact Andy@pdcc.org for more details, discounts, question
printing fees, design services, or packages available.**

FULL PAGE AD 9.8333 X 16 INCHES (NO BLEED)
Call for Rates and Availability

4

HALF PAGE HORIZONTAL AD 9.8333 X 7.875 INCHES (NO BLEED)
\$650 per mo
\$600 per mo - 6 month contract
\$500 per mo - 12 month contract

SMALL AD 4.8333 X 1.875 INCHES (NO BLEED)
\$140 per month
\$125 per mo - 6 month contract
\$100 per mo - 12 month contract

SMALL AD 4.8333 X 1.875 INCHES (NO BLEED)

1/8 PAGE AD 4.8333 X 3.875 INCHES (NO BLEED)
\$250 per month
\$230 per mo- 6 month contract
\$200 per mo- 12 month contract

HALF PAGE VERTICAL AD 4.8333 X 16 INCHES (NO BLEED)
\$650 per month
\$600 per mo- 6 month contract
\$500 per mo - 2 month contract

1/4 PAGE VERTICAL AD 4.8333 X 7.875 INCHES (NO BLEED)
\$350 per month
\$325 per mo - 6 month contract
\$300 per mo - 12 month contract